

Bright Feats Directory Newsletter Winter 2008

Thank You Sponsors - BrightStart Pediatrics and Maitland Academy!

SCPS are Now Distributing 8,500 Bright Feats!

1st Bright Feats Conference - March 7th!

Listen to the Bright Feats Podcast Show

BrightFeats.com Attracts 120 Unique Visitors Per Day!

Business Members - New Price, More Benefits

December 15th Deadline for the Spring 2008 Issue

View Bright Feats Flip Books Online

Thank You Sponsors - BrightStart Pediatrics and Maitland Academy with A.LL Therapy! Congratulations to our exclusive Cover Sponsor **BrightStart Pediatrics** and our Back Cover Sponsor Maitland Academy with A.LL Therapy! Thank you for helping us further our mission to reach more families with community resources! Sponsorships are available on a first come, first serve basis. The Spring and Summer 2009 Cover Sponsorships are taken! To reserve the Back Cover Sponsorship or other Sponsorships please contact Rori at 407-620-9355 or Allie at 407-461-4847.

Seminole County Public Schools are Now Distributing 8,500 Bright Feats! Bright Feats is currently available to families at SEPTA events, SCPS School Nurses and all guidance and school offices in Seminole County. A big thank you to SCPS ESE Department for making Bright Feats available to families with children participating in the ESE program. Our next distribution with SCPS is scheduled for the Summer 2009.

1st Bright Feats Conference - March 7th! Bright Feats will be offering families and businesses an additional way to connect with a quarterly Conference. The Conference will include speakers, support group meetings and vendors. More information will be available soon. Save the date: Saturday, March 7th from 9 am to 12 noon.

Bright Feats Podcasting Shows are Now Available! You can download and listen to our podcasting shows at www.BrightFeatsShow.com.

Online now:

A Parents Perspective on Raising a Child with Special Needs - *Michele, a local parent*

Advocating for Your Child with Special Needs - *Pam Lindemann with Panda for Parents*

Children and Sensory Integration Issues - *Sandy Wainman with LifeSkills Center and LifeSkills Academy*

A BrightStart for the Medically Fragile Child - *Linda Brown with BrightStart Pediatrics*

Coming soon:

Educating the Autistic Child - *Bobbi Barber with ABC School House*

Floortime for Autism and Related Disorders - *Carmen McGuinness with Praxis Education Center and Read America*

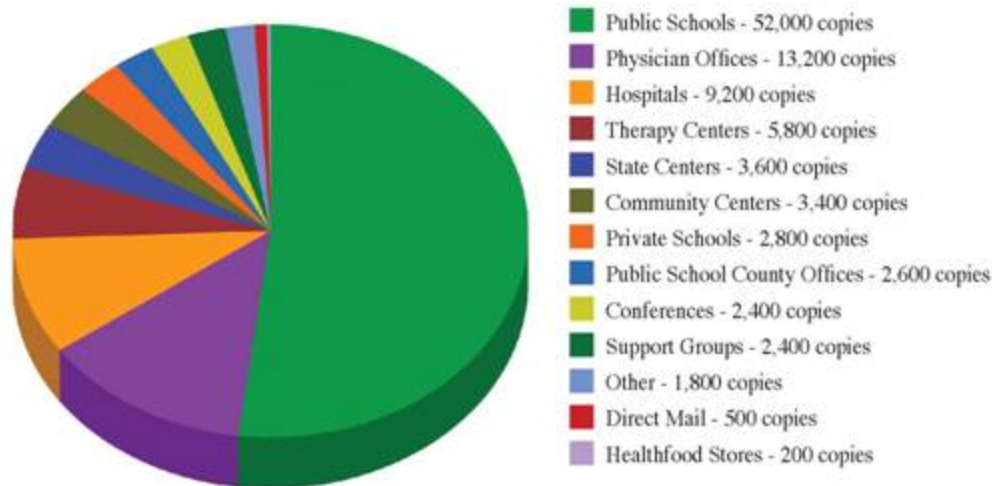
Primary Care for the Medically Complex Child - *LeeAnn Atkinson with Florida Pediatric Associates*

Innovations in Oral Motor Therapies - *Ashley Chapman with Chapman & Associates Therapy Solutions*

BrightFeats.com attracts 120 unique visitors per day!

	avg	ma
Hits per Day	3604	89
Unique Visits per Day	121	1
Time per visit	14:54 min	
Pages per visit	24.73	

Each year 100,000 printed copies are distributed locally through over 500 locations in Central Florida. We put the Bright Feats publication in the hands of families with children with medical, educational and special needs as indicated below:



Business Members - New Price, More Benefits - Attention Business Members, now is the time to:

- Submit a new article for viewing at BrightFeats.com. Remember we select articles for our printed publication from recent website articles.
- Give us your flyers, brochures or businesses cards for Bright Feats attended events
- Submit your video clips for BrightFeats.com
- Submit your ad for website viewing

Look for upcoming additional opportunities:

- Be a guest on the Bright Feats Podcast Show
- Discounted vendor table at the Bright Feats Quarterly Conferences

If you are a current Business Member please enjoy the existing price of \$100 per year or \$30 per quarter for as long as you maintain uninterrupted participation.

After **November 10th**, our Business Membership prices will be: **\$60 per quarter or \$200 per year**.

Sign an Ad Contract before November 10th to take advantage of our the expiring prices.

<http://orlando.brightfeats.com/advertising.htm>

Welcome New Business Members: Flora Torra, Florida Learning Adventure, Bonnie Sprung with Affordable Health and Dental Benefits, Franz Speech and Language, AmeriGroup, Developing Positive Changes, Bright Chance Tutoring, Love 2 Learn Tutoring, Discovery

Bus, Dr. Mary Travis, Joyful Music and Michael Allen with Security Financial Management. We are happy to share your services with the community.

Reserve your Space Now for the Spring 2009 Bright Feats. We distribute 25,000 directories each quarter and the spaces fill up fast so call Allie or Rori and reserve your space. It is available on a first come first serve basis. The absolute deadline for ad and artwork submission is **December 15, 2008**. Our Spring Issue will include distribution of 15,000 copies for OCPS.

View Winter 2008 Bright Feats flip book online. The Bright Feats publication is available now for viewing at BrightFeats.com. Click on the cover icon on our home page to activate viewing. You can also view and refer families to our previous Bright Feats publications in the flip book format at <http://orlando.brightfeats.com/flip/>

We are here to serve your business and appreciate your input about the resources we offer. Please don't hesitate to contact us. We love to hear from you.

Allie and Rori

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Connecting families with medical, educational and special needs resources.